PRESTON NORTH END
FOOTBALL CLUB

versus

BIRMINGHAM CITY

Football League

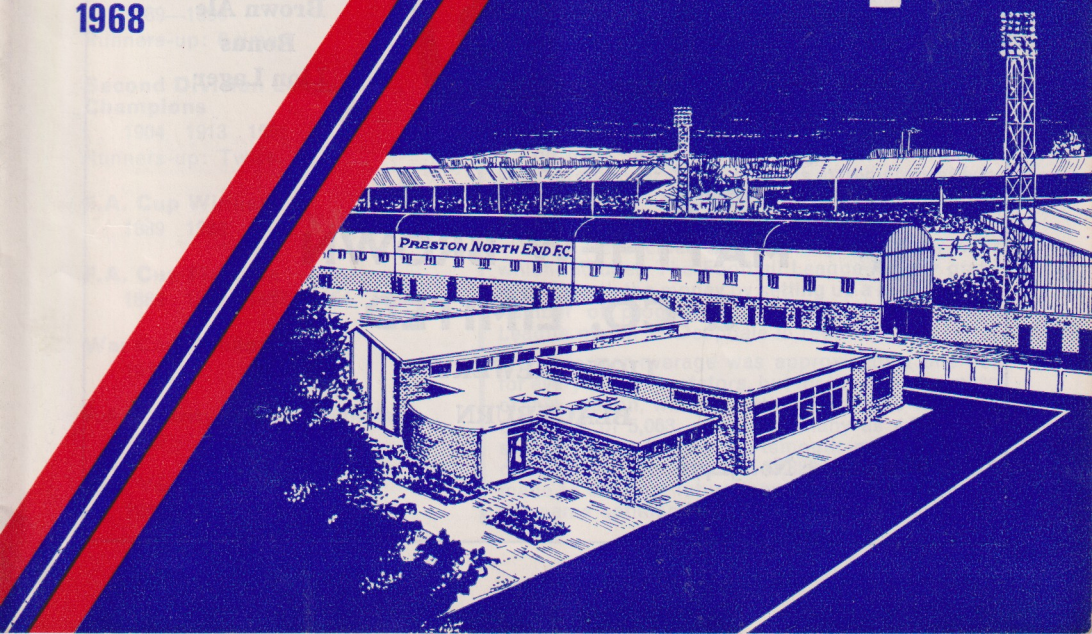
Kick-off 3.0 p.m.

SATURDAY
31st AUGUST
1968

PP

OFFICIAL PROGRAMME

1/-



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F.A. Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

CLUB NOTES

FOUR LEAGUE games, three points and two goals by Willie Irvine. Also two by him in our two League Cup games with Oldham Athletic—he is still our lone scorer—and the encouraging consolation in the replay at Oldham of a 1-0 win. It ensured a visit by North End in the next round to Crystal Palace.

Agreed there is not much here to make a song about, mainly due to the disappointing finishing of the forwards, who can, and surely will do much better. But, while having your grumbles and remembering, we hope, that these are still early days, don't forget what the defence has done.

In the six matches played so far we have had a clean sheet three times and conceded only four goals, which is pretty good going by any reckoning. In fact it is a strangely similar start to that of last season, our League record on 2nd September, 1967, being:

P.	W.	D.	L.	F.	A.	Pts
5	2	2	1	4	3	6

Pressure

What we would like to see is this quite competent defence having a bit more to spare, instead of being under the pressure of hardly daring to let a goal through. They are part of the team, of course, and will fight hard when the forwards are having a thin time, but no doubt would welcome less anxiety.

They would also be likely to play with more composure if those goals which the forwards have been missing in the early stages, with Monday night's experience against Portsmouth the latest example, were put on the credit side instead.

That applies to the whole team in the sense of instilling confidence. Our football has not lacked wholehearted effort, but it has suffered inevitably from the frustration of seeing it go unrewarded.

With a taste of success they could well capture the confident mood of the Reserve Team, who have continued in the same vein as they ended last season by getting off the mark with good wins and two draws in five matches, three of them away from home.

Programme

You have seen our new programme and passed your verdict on it. That verdict is extremely gratifying and proves that a brighter, newsier and bigger programme was wanted even though it had to cost more.

You have decided that the magazine-style issue, which includes The Football League *Review* gratis, is well worth the money by setting up a record for the number of programmes per spectator sold at a League match at Deepdale in recent years.

Our former average was approximately one sold for every three spectators, but for the opening match of this season, when the attendance was 12,673, we disposed of 5,063. And as many as 4,300 of the smaller issue for the Portsmouth match were required by an attendance of 13,828. Every effort will be made to see that future issues give our supporters the same satisfaction.

COMPETITION PAGE

Face in the Crowd

SECTION OF THE SPION KOP TAKEN SATURDAY, 17th AUGUST, 1968.

North End v. Huddersfield Town

Supporters who have been ringed will receive the following prizes:

ADULTS: Two Complimentary Tickets for the Next Home Game.

JUNIORS: An invitation to meet the players in the dressing-room and see the game from the Trainer's Bench at the next home game.

Winning supporters to call at the Secretary's Office after the game.

THE GATE GAME

HOW TO WIN THE £10 PRIZE:

Check carefully the number printed below. If it coincides EXACTLY with the OFFICIAL attendance figure for today's game (as announced over the loudspeaker) use your skill and knowledge of football to answer the question below and return this programme to the Secretary's office before 12 noon, Thursday next.

IF THE £10 IS NOT CLAIMED THE PRIZE MONEY WILL BE ADDED TO THE COMPETITION AT THE NEXT HOME GAME.

YOUR "GATE" NUMBER IS: No 09977

And here is today's question:

Who was North End's leading goalscorer in League matches in 1966/67 season and how many goals did he score?

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Behind Scenes Viewpoint from the Manager's Chair

HOW I SEE IT

by North End manager
BOBBY SEITH

SINCE MY last notes we have gained our first points and got over the first hurdle in the Football League Cup. It was hard going in both matches, and likewise in this week's draw with "Pompey" at Deepdale, proving that there is no easy path to success in football nowadays at practically all levels on the professional side. Everything has to be earned.

I was glad we made a better show in the replay at Oldham, where another goal by Willie Irvine was the decider, if only to compensate for the disappointment of the first meeting.

Oldham fought hard, as was to be expected, but could not match North End's fitness and all round efficiency. The lads pulled their weight and Ken Knighton, who was naturally on his toes, had a very good game against his former club. Unfortunately, Archie Gemmill had to go off injured when doing well, and missed the next two matches through a strained knee ligament.

It is a pity because Archie is a fast and strong young player who never gives up, and takes a lot of knocks through his determination to fight hard. His injury is a blow, and upsetting to him too, but it should not be long before he is back.

We have had our share of misfortune in this respect. Every manager likes to have a settled side as it makes for confidence and closer understanding, but it is very difficult these days. The fewer the injuries, the better the chance of success, as is apparent when a good team keeps free of them.

For our part we have had nothing really serious, but substitutes have had to be called upon and Bert Patrick and Derek Temple, as well as Archie Gemmill and David Hughes have all had to stand down unfit.

Goals, of course, are North End's big present need. The defence held Cardiff City to a narrow lead but we could not level it and thus lost by the only goal. You can hardly blame a defence for that in any away match. Again on Monday our forwards were unable to penetrate and it cost a point.

It was a setback because you obviously want to win the home games. It is not easy when a team build up from defence as Portsmouth did, concentrating first on putting up a barrier, but we did have one good chance and it was missed. At that stage, right at the start, it could have made all the difference between a hard struggle against a tight defence and a win.

The longer such a game goes on without breaking through, the more the frustration over not scoring goals, and it affects the play of a team no matter how hard they try. It causes over anxiety and leads to mis-directed effort. I was pleased nevertheless with the way the lads fought.

I wrote a fortnight ago about the enthusiastic spirit in the camp. Evidence of this is to be seen in the displays of the younger sides. They are getting enjoyment from their games, which is as it should be. The Reserves, who are again doing well, lack experience because of their youth but in time a number of them will be first team players.

Our "A" team also are showing the right spirit. They were down 1-3 at home to Bury in the Lancashire League Cup. In the second leg—at Bury—we pulled back from losing 0-1 to 4-4, so taking the game into extra time, and at the finish it was a fine North End away win by 7-5. Well done boys!

Let our youngsters, and there are a lot of them, keep on like this, and they cannot fail to justify their promise.

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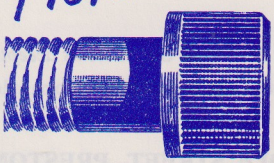

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Reports—

NO COMPARISON IN GATES

There's no better time to take the pulse of a nation's interest in football than on the opening day of a new season. When I selected at random a few countries from Europe to compare their first-day attendances with English crowds I had a shock.

Czechoslovakia's best First Division crowd (15,000 for Pardubice v. Lokomotiva Kosice) was more than six thousand lower than our top division's *worst* attendance—21,494 at Q.P.R. v. Leicester, which would have been ten thousand higher had their new stand been completed in time! West Germany's best was a modest 35,000 though their worst was 20,000. Holland's top and bottom were 24,000 and 9,000. At home, 63,000 welcomed Manchester United for their opening encounter with Everton.

These were the figures for first-day attendances:

		average
England (Division I)	357,797	(35,790)
West Germany	229,000	(25,444)
Czechoslovakia (only 6 of 7 gates reported)	56,000	(9,333)
Holland	137,000	(15,222)
Scotland (League Cup)	147,122	(8,173)

Figures for Second, or comparative, Division attendances are available only for West Germany where 85 clubs are divided into five regional sections—North, West, South, South-West and Berlin. It may be a little unfair to compare the Berlin region to our Second Division but it is worth noting that Reinickendorf v. 1 FC Neukolln drew only 181 fans! Best gate in that division was 3,903.

Highest English Second Division attendance on the first day was 27,715 (Birmingham v. Norwich) but the best all the German regional leagues could produce was two five-figure attendances—a good 20,000 (Wuppertaler SV v. F. Dusseldorf) and 10,000 (Bonner SC v. RW Essen), both in the West division.

It was a bad day for champion clubs. Manchester City were beaten at Liverpool; West Germany's 1 FC Nuremburg were thrashed 4-1 *on their own ground* by Alemmannia Aachen while the club they meet in the first round of the European Cup, Holland's Ajax, went down 1-2 at Go Ahead, Deventer.

FOOTBALL LEAGUE — LEADING SCORERS

	Lge	*FLC*	*Eur. comps*	*Total*
Division I				
Astle (West Brom)	6	–	–	6
Baldwin (Chelsea)	4	–	–	4
Casper (Burnley)	4	–	–	4
Clarke (Leicester)	4	–	–	4
Jones (Leeds).....	3	–	1	4
Robson B. (Newcastle)..	4	–	–	4
Tambling (Chelsea)	4	–	–	4
Division II				
Curran (Norwich)	5	–	–	5
Irvine (Preston).....	2	2	–	4
Jackson, C. (C. Palace)..	4	–	–	4

	Lge	*FLC*	*Eur. comps*	*Total*
Division III				
Halom (Orient)	2	4	–	6
Collins (Reading)	4	–	–	4
Downes (Rotherham) ..	4	–	–	4
Leggat (Rotherham)	4	–	–	4
Regan (Crewe)	2	2	–	4
Division IV				
Deere (Scunthorpe)	2	2	–	4
Chapman (Port Vale) ..	3	–	–	3
Clayton (Southend)	1	2	–	3
Gwyther (Swansea)	2	1	–	3
Hall (Peterborough)	2	1	–	3
Terry (Brentford)	2	–	–	3

BIRMINGHAM CITY, 1968/69

Back Row (left to right): Howitt, G. Pendry, Whitehead, Price, Passey, D. Thwaites, D. Fairhurst, M. Beard, Reynolds, Bowker, M. Darrell, M. Page.
Third Row: R. Devey (trainer), J. Mallet (assistant manager), Saunders, P. Summerill, D. Latchford, J. Herriot, T. Twell, B. Sharples, D. Robinson, R. Latchford, J. Sleeuwenhoek, W. Shorthouse.
Second Row: A. Instone (secretary), G. Vowden, W. Foster, T. Hockey, R. Martin, R. Wylie, F. Pickering, B. Murray, J. Vincent, S. Cullis (manager), D. Dorran (chief scout).
Front Row: C. Green, Turner, Plank, O'Prey, Childs, Neale, S. Dorsett.

OUR VISITORS

WELCOME to Birmingham City, who, under the shrewd leadership of experienced Stan Cullis, appear to have the best chance of all the Midlands clubs, if not of the majority of numerous Second Division candidates, of returning to the First Division this season, despite a disappointing start.

Their belief that they are going to have an outstanding season was fortified by a rousing 5-2 home win against Portsmouth last Saturday after three unexpected defeats. Last season the "Blues" were a strong and attractive Second Division side with plenty of scoring power. Their total of 83 goals was the best in the Division. Since then they have transferred Barry Bridges, who contributed 23.

They were also F.A. Cup semi-finalists, losing to their West Bromwich rivals at Villa Park, but not quite good enough to keep up with the challenge of the Second Division's top three, finishing fourth with 52 points to Blackpool's 58. It was, nevertheless, a rise of six places.

Three years ago Birmingham visited Deepdale for the first time since North End were relegated at the close of the 1960-61 season. Like ourselves, they have had a somewhat chequered career in The Football League, having been up and down six times. Again like Preston, they have spent many more seasons in the First Division than in the Second, 38 as against 24.

Their last descent ended their second longest spell in the premier Division—10 seasons. The best was a run of 18 seasons from 1921 to the last season before the second World War. Since then they have not been quite good enough to be sure of staying up, while usually above the average in Division Two.

North End's best remembered victory against Brum is the 8-0 thrashing administered in 1957-58, when Tom Finney was leading our attack. He scored two wonder goals. Tommy Thompson supported him with three more, and Sammy Taylor also notched a trio. It was the biggest Preston win for 57 years.

If you ask "Who in football were known as the Heathens?" most people look puzzled. It was Birmingham's original nickname when founded in 1875 as Small Heath Alliance. They were one of Division Two's founder members in 1892 as Small Heath, changing to Birmingham in 1905, when in the First Division for the third time. By way of adding more dignity a further change was made to Birmingham City in 1945.

Pen Pictures

Jim HERRIOT (*goalkeeper*). Born Chapelhall, Lanarkshire. 5 ft. 11½ ins., 11 st. 8 lb. Spent seven seasons with Dunfermline Athletic. Gained Scottish Under-23 honours.

Ray MARTIN (*right back*). Given a trial on being released from apprenticeship by Aston Villa, and given his chance. Born at Wolverhampton. 5 ft. 8 ins., 11 st. 8 lb. Made 21 League appearances last season.

Colin GREEN (*left back*). A Welshman, born Brynteg. In Wrexham boys team as a half back. Next step up—Everton ground staff as a full back. League debut (Everton) 1960.

Malcolm PAGE (*right half*). Hails from Knucklas, Rads. 5 ft. 8½ ins., 10 st. 11 lb. Developed by Birmingham, had 20 League games last term.

John SLEEUWENHOEK (*centre half*). A commanding figure in the third back role, standing 6 ft., and weighing 12 st., but in and out last season, making only 12 League appearances. Previously Aston Villa. Born Wednesfield.

Malcolm BEARD (*left half*). Long a familiar figure in Brum's line up. Born Cannock, is 5 ft. 9½ ins., 11 st. 6 lb. Started with Cannock boys and Birmingham County Schoolboys. Missed only one League match in 1967-68.

Geoff VOWDEN (*outside right*). Born Barnsley, 5 ft. 10½ ins., 11 st. 10 lb. Brought up in Jersey. Four seasons with Nottingham Forest before joining "Blues" October, 1965. Versatile and dangerous, scoring 17 goals last season in 40 League appearances.

John VINCENT (*inside right*). Another versatile raider who gets among the goals. His share of last season's haul was 14 in 36 games. Local product who belongs to West Bromwich (the town, not the club). 5 ft. 9 ins., 11 st. 7 lb.

Fred PICKERING (*centre forward*). Due to his association with neighbouring Blackburn, does not need introducing. Birmingham paid big fee for him to Everton. He scored 13 goals in 42 games last season and another two on Saturday. Native of Blackburn, was capped by England when an Everton star. 5 ft. 11½ ins., 12 st. 9 lb.

Michael DARRELL (*inside left*). Born in Wolverhampton, is promising young forward of 5 ft. 8 ins., 11 st. 3 lb. new to the League team. Birmingham is his first senior club.

Philip SUMMERILL (*outside left*). Another home product, whose birthplace aptly is Birmingham. Made only one League appearance last term, and three the previous season. Tall for a winger at 5 ft. 10½ ins., 11 st. 2 lb.

Ron WYLIE (*wing half*). A native of Glasgow has long been a well known Midland's player. Began with Notts County as a 16-year-old amateur from Clydesdale. then made a name for himself with Aston Villa. 5 ft. 8½ ins., 11 st. 1 lb.

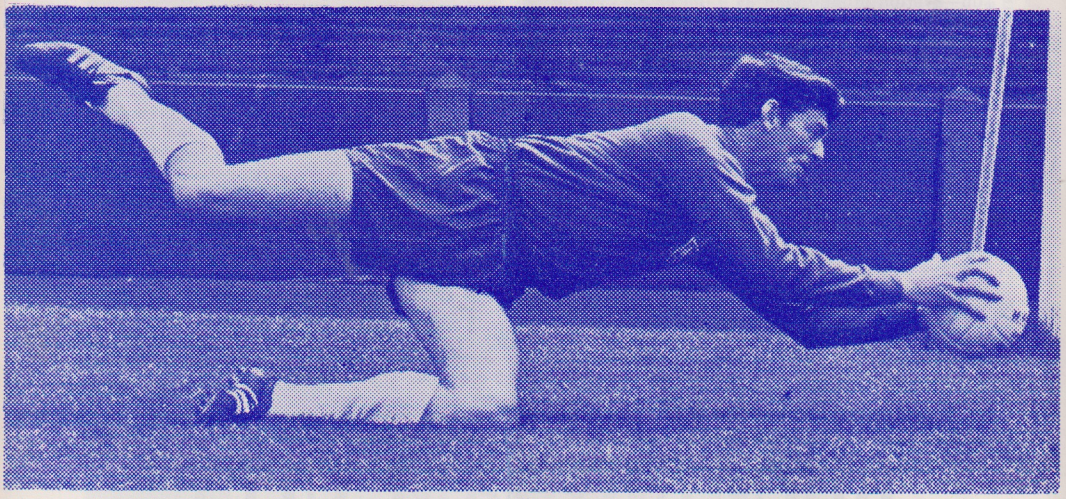
Jimmy GREENHOFF (*forward*). Signed from Leeds United on Tuesday for Birmingham's record fee, said to be £75,000. Aged 22, was born Barnsley and recruited by Leeds from school. Utility star, scored 11 goals in 36 League games last season. 5 ft. 11 ins., 11 st. 2 lb.

BIRMINGHAM CITY

ALAN the Family Man

ALL STAR LINE UP

A picture taken at the Kelly family Christening on Sunday last.



ALAN IN ACTION

FOCUS on ALAN KELLY

FANS WHO NEVER saw Harry Holdcroft start toying with how they might improve upon various North End postwar teams if any of the present favourites had been available, and a No. 1 selection invariably is that genius between the props, Alan Kelly.

What a bargain he has proved to be since he was signed from Drumcondra not long out of his 'teens 10 years ago last April, with 252 League appearances todate for North End since his debut in 1960-61.

Disregarding his 0-5 international debut against England at Wembley in the 1957-58 World Cup series, Dublin-born Alan has played many great and glorious games for his beloved Eire, especially his heroic display on a memorable occasion in Vienna.

Does he rate this his greatest thrill in football? Not he. His happiest day was playing in the F.A. Cup Final for North End in 1964. And his saddest moment was that last minute gaol by West Ham in 1964. He was groggy through an injury and it was the decider.

Alan's home town is Bray, Co. Wicklow, Eire, and his second love Preston. No need to ask his special attachment. An extra one arrived recently to give him a family of three bonny boys of which he is justifiably proud—and so is Mrs. Kelly.

Sensibly he looked to his future by taking up hairdressing and is now an expert at both "short back and sides" and mod. styles for gents. His hobbies? Alan is handy with a club on the golf course and pretty sharp at table tennis. Watch him and you realise why his reflexes as a goalkeeper are instantaneous.

He thinks Bobby Charlton and Colin Bell are today's most complete professional footballers. His favourite food is steak and roast beef. He hates wallpapering and—wait for it—he hopes to realise his ambition to play in Division One by tipping P.N.E. and Blackpool for promotion.

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NORTH END FAC

League Division II, 1968-69

1968			1968-9	1967-8	Pts.	Gain	Loss	Attendances 1968-9	1967-8
Aug. 10	Middlesbrough	A	1–2	0–5	0	4,664	—	19,014	14,350
,, 14	F.L. Cup 1st Round, Oldham	H	1–1	–	–	—	—	10,287	—
,, 17	Huddersfield Town	H	1–0	3–1	2	—	681	12,673	13,354
,, 21	F.L. Cup 1st Rd. Replay, Oldham	A	1–0	–	–	—	—	4,434	—
,, 24	Cardiff City	A	0–1	0–2	0			11,344	12,897
,, 26	Portsmouth	H	0–0	3–1	1			13,828	9,938
,, 31	Birmingham City	H	–	0–0					16,872
Sept. 4	League Cup 2nd Rd. Crystal Pal.	A							
,, 7	Bury	A	–	–					
,, 14	Charlton Athletic	H	–	4–1					11,203
,, 16	Blackpool	A	–	1–4					16,291
,, 21	Crystal Palace	A	–	0–2					
,, 25	League Cup 3rd Round								
,, 28	Norwich City	H	–	1–0					15,036
Oct. 5	Blackburn Rovers	H	–	3–5					20,032
,, 9	Portsmouth	A	–	1–2					21,435
,, 12	Derby County	A	–	2–1					17,783
,, 16	League Cup 4th Round								
,, 19	Hull City	H	–	3–2					14,328
,, 26	Millwall	A	–	0–2					9,736
,, 30	League Cup 5th Round								
Nov. 2	Fulham	H	–	–					
,, 9	Aston Villa	A	–	0–1					13,285
,, 16	Bristol City	H	–	0–1					10,125
,, 20	League Cup Semi-Final								
,, 23	Sheffield United	A	–	–					
,, 30	Bolton Wanderers	H	–	1–1					19,798
Dec. 4	League Cup Semi-Final								
,, 7	Oxford United	A	–	–					
,, 14	Derby County	H	–	1–1					17,871
,, 20	Hull City	A	–	1–1					14,082
,, 26	Blackburn Rovers	A	–	1–0					20,255
,, 28	Millwall	H	–	0–1					11,445
1969									
Jan. 4	F.A. Cup 3rd Round			3–1					
,, 11	Fulham	A	–	–					
,, 18	Aston Villa	H	–	2–1					17,043
,, 25	F.A. Cup 4th Round			1–3					
Feb. 1	Bristol City	A	–	1–4					16,935
,, 8	Sheffield United	H	–	–					
,, 15	Bolton Wanderers	A	–	0–0					
,, 22	Oxford United	H	–	–					14,664
Mar. 1	Middlesbrough	H	–	0–0					15,229
,, 8	Huddersfield Town	A	–	1–1					10,834
,, 15	Cardiff City	H	–	3–0					13,735
,, 22	Birmingham City	A	–	0–3					27,664
,, 29	Bury	H	–	–					
April 5	Norwich City	A	–	3–1					18,231
,, 7	Carlisle United	A	–	1–4					11,228
,, 8	Blackpool	H	–	0–2					21,499
,, 12	Crystal Palace	H	–	0–0					13,313
,, 19	Charlton Athletic	A	–	0–0					11,612
—	Carlisle United	H	–	0–2					13,481

Central League, 1968-69

1968		
Aug. 10	Newcastle United	H 3–2
,, 17	Nottingham Forest	A 1–1
,, 20	Everton	A 1–1
,, 24	Coventry City	H 3–1
,, 27	Burnley	A 0–1
,, 31	West Bromwich Albion	A....
Sept. 3	Huddersfield Town	A....
,, 7	Manchester United	H....
,, 16	Everton	H....
,, 21	Bury	H....
,, 28	Sheffield Wednesday	A....
Oct. 5	Leeds United	A....
,, 12	Blackburn Rovers	H....
,, 19	Blackpool	A....
,, 26	Liverpool	H....
Nov. 2	Bolton Wanderers	A....
,, 9	Aston Villa	H....
,, 16	Wolverhampton Wanderers	A....
,, 23	Manchester City	H....
,, 30	Sheffield United	A....
Dec. 7	Derby County	H....
,, 14	Blackburn Rovers	A....
Dec. 21	Blackpool	H....
,, 26	Leeds United	H....
,, 28	Liverpool	A....
1969		
Jan. 4	Stoke City	H....
,, 11	Bolton Wanderers	H....
,, 18	Aston Villa	A....
,, 25	Burnley	H....
Feb. 1	Wolverhampton Wanderers	H....
,, 8	Manchester City	A....
,, 15	Sheffield United	H....
,, 22	Derby County	A....
Mar. 1	Newcastle United	A....
,, 8	Nottingham Forest	H....
,, 14	Coventry City	A....
,, 22	West Bromwich Albion	H....
,, 29	Manchester United	A....
April 5	Sheffield Wednesday	H....
,, 8	Stoke City	A....
,, 12	Bury	A....
,, 19	Huddersfield Town	H....

TS AND FIGURES

North End Appearances and Goals, 1968/69

Football League Division II—P4, W1, D1, L2, Goals F2, A3, Pts3

	G	RB	LB	RH	CH	LH	OR	IR	CF	IL	OL	Total
Alan KELLY	4	—	—	—	—	—	—	—	—	—	—	4
Bert PATRICK	—	3	—	—	—	—	—	—	—	—	—	3
John RITCHIE	—	—	4	—	—	—	—	—	—	—	—	4
Jim SMITH	—	—	—	4	—	—	—	—	—	—	—	4
Graham HAWKINS	—	—	—	—	4	—	—	—	—	—	—	4
Ken KNIGHTON	—	—	—	—	—	2	—	—	—	2	—	4
David WILSON	—	—	—	—	—	—	4	—	—	—	—	4
Alan SPAVIN	—	—	—	—	—	—	—	4	—	—	—	4
Willie IRVINE	—	—	—	—	—	—	—	—	4	—	—	4
George LYALL	—	—	—	—	—	—	—	—	—	1	—	1
Derek TEMPLE	—	—	—	—	—	—	—	—	—	—	3	3
Archie GEMMILL	—	—	—	—	—	—	—	—	—	1	—	1
Jim McNAB	—	—	—	—	—	2	—	—	—	—	—	2
George ROSS	—	1	—	—	—	—	—	—	—	—	—	1
Frank LEE	—	—	—	—	—	—	—	—	—	—	1	1
Total	4	4	4	4	4	4	4	4	4	4	4	

League Division Two Scorers—Irvine 2—Total 2

DIVISION II

	HOME							AWAY					
				Goals							Goals		
	P.	W.	D.	L.	F.	A.		W.	D.	L.	F.	A.	Pts
Sheffield United	5	4	0	0	7	1	..	0	1	0	1	1	9
Middlesbrough	6	3	1	0	8	2	..	1	0	1	2	3	9
Charlton	6	2	0	1	8	6	..	2	1	0	5	3	9
Blackburn Rovers	4	1	1	0	3	1	..	2	0	0	4	1	7
Millwall	5	2	0	0	5	2	..	1	1	1	5	5	7
Bolton Wanderers	5	1	0	0	2	0	..	1	2	1	6	6	6
Crystal Palace	5	2	0	0	5	3	..	1	0	2	5	6	6
Blackpool	4	1	1	0	4	2	..	0	2	0	1	1	5
Bury	5	2	1	1	10	9	..	0	0	1	0	2	5
Norwich City	5	1	0	1	3	3	..	1	1	1	5	5	5
Portsmouth	6	1	0	1	3	1	..	0	3	1	2	5	5
Huddersfield Town	6	1	2	0	4	2	..	0	1	2	2	4	5
Oxford United	4	0	3	0	2	2	..	1	0	1	3	2	5
Fulham	5	1	1	1	1	2	..	0	1	1	1	2	4
Aston Villa	5	1	2	0	3	2	..	0	0	2	1	5	4
Bristol City	5	0	2	0	3	3	..	0	1	2	2	4	3
Cardiff	5	1	0	2	1	5	..	0	1	1	4	6	3
Preston North End	4	1	1	0	1	0	..	0	0	2	1	3	3
Birmingham	4	1	0	1	6	4	..	0	0	2	3	6	2
Carlisle United	5	0	2	1	1	3	..	0	0	2	2	4	2
Derby County	4	0	1	0	1	1	..	0	1	2	1	5	2
Hull City	4	0	0	1	1	3	..	0	2	1	1	3	2

(up to August 27th inclusive)

Preston North End Development Association

IMPORTANT NOTICE TO AGENTS AND MEMBERS

The Four Card Bingo Ticket will continue in the present form up to 20th September, 1968, ending Week 10 of the present series. Commencing Monday, 23rd September, 1968, a completely NEW TICKET will be sold, offering larger cash prizes along with other incentives. In order to present an attractive ticket of this nature the Preston North End Development Association has joined forces with the Preston North End Supporters' Club to formulate this new "POOLS VENTURE." Full details of the new "POOLS VENTURE" will be announced during the course of the next week or two. There will be an Agents Meeting in the Supporters Club on Tuesday, 3rd September, at 7.45 p.m. All Agents are urgently requested to attend this important meeting.

HELP NORTH END TO DIVISION ONE

New Agents

As we have already received a number of enquiries from members who wish to become agents for the Development Scheme, bearing in mind that if our Association is to continue to grow the need for new agents becomes of paramount importance, we are printing below an application form for anyone wishing to join us as an Agent. On receipt of this application form we will immediately send you full details, no obligation will be incurred.

All Agents participating will receive—

- ★ Rebates on Season Tickets 1968/69. £3 off Stand. £2 off Ground.
- ★ 10 per cent bonus on winning tickets sold.
- ★ Excellent Commission.
- ★ Free admission tickets to a number of matches at Deepdale.

To The Promoter, Preston North End Development Association, Pavillion Office, Deepdale, Preston

I am interested in becoming an agent for the Preston North End Development Association and would be pleased if you would send me full particulars as soon as possible. No obligation is incurred.

Name (block letters)..... Address.....

Birmingham City Quiz

1—For which three England goalkeepers are Birmingham famed?

2—Which noted centre forward modestly left himself out of a write-up on Brum's all-time greats?

3—Name six of the Blues' star players (*excluding* those three goalkeepers) during this star's 49 years' association with St Andrew's—they must be six of the nine given in the answers.

4—Have Birmingham ever been League Champions or won the F.A. Cup?

5—What was remarkable about Birmingham's first season in The Football League?

Answers on page 18

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Today's Personalities

Man at the Helm

STAN CULLIS (Birmingham City's Manager)

They used to say great players don't make good managers. Generally speaking, that adage probably still obtains today. But now and again there comes along the brilliant exception — Stan Cullis is one of them.

Soon after Cullis joined Wolves from Ellesmere Port as an 18-year-old in 1934, his manager Major Buckley predicted he would one day captain Wolves and England. Within five years both forecasts had proved correct. Described as one of the last attacking centre-halves, Cullis's exciting and commanding play was exciting to watch.

Cullis won 12 full England caps and many more during war-time. He was a member of Wolves' beaten Cup Final eleven of 1939. The war ruined the best part of his career but he was still only 32 when he retired from the game at the end of 1946/47. His retirement had been stage-managed to coincide with Wolves' first-ever League Championship—they had only to beat Liverpool in the last match to succeed. But they failed and a triumphant career ended in anti-climax.

That was soon forgotten, though, after Cullis was appointed Wolves' manager in 1948. Soon the rampant Wolves were to become League Champions three times—and miss an Arsenal/Huddersfield record hat-trick only on the last day of 1959/60—and take the F.A. Cup twice.

One of the most shattering events of post-war English soccer broke one September day in 1964 when the unbelievable appeared on the hoardings: "Cullis sacked!" The bombshell came out of the blue and Mr. Cullis maintained he would never return to the game.

But the temptation was too much. Birmingham pleaded with him to take over almost three years ago. Today we may see a different Stan Cullis—not quite so much in the limelight—but the same determined Cullis all the same. One has only to look at the Blues' record in recent seasons to note the Cullis influence—and realise that he will, most surely, soon take them back to the First Division.

Man in the Middle

GEORGE HARTLEY (Wakefield)

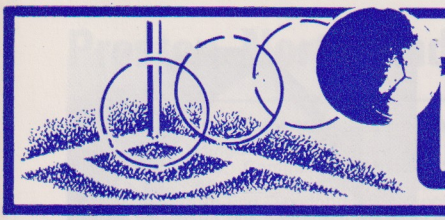
The constant fear of all referees—designated as official timekeepers and administrators of the laws of the game—is that they will fail to reach the ground in time for kick-off. George Hartley, who handles today's game, had one nightmarish experience he hopes will never occur again.

"I was refereeing a Central League game at Goodison Park but ran into serious trouble with late trains," he recalled. "In the end the situation got so desperate that I had to change in the train. A message had been sent through to the club who arranged a police car to collect me from the station. I sprinted up the platform, jumped into the car—and arrived just one minute before kick-off time!"

Mr. Hartley took up refereeing in 1955 for no other reason than that "I just happened to be extremely interested in football." He worked his way up through the Wakefield and District League to the Northern Intermediate, then Central Leagues until he was appointed a Football League linesman in 1963. This is his first season as a League referee.

Apart from football, he enjoys most sports and is an ardent cricketer and tennis player. His job as office supervisor at a well-known sports goods factory gives him the opportunity of dealing with most sports items.

During the World Cup he was responsible for all footballs used at Middlesbrough and he had to ensure they complied with all conditions regarding weight and size.



CORNER KICKS

A NORTHERN BREW

As thunder rumbled and lightning flashed over Highbury Hill, Liverpool's two power-men made a wonderful equalizer in the 50th minute. Thompson, on legs as thick, brown and strong as bottles of stout, jinked and weaved into shooting range but pushed the ball square to Hunt, whose drive was low and precisely into the left corner.

John Ballantyne, *The Sunday Times.*

EXPERIENCE

I believe Alan Ball's pacing of a game improved last season through experience.

Harry Catterick, *Everton Manager.*

OLD NORTH ENDER

"Where are they now" series always provides some nostalgic memories. There is now some news of Arthur Fitton, who will no doubt be remembered by the older readers as having played for North End, Manchester United, Coventry City and West Bromwich Albion.

Arthur, who was also trainer of West Bromwich Albion for a short spell, has an unusual job so far as former professional soccer players are concerned. He is the National Trust Warden for Kinver Edge, a beauty spot in Staffordshire.

TACTICAL CANTWELL

Coventry City players will view tactical talks from a new angle this season. On the instructions of manager Noel Cantwell the floor in the new dressing rooms at Highfield Road has had a section tiled in green and marked out with white lines denoting a football pitch.

Manager Cantwell, who is quickly winning a reputation for himself as a progressive, says: "I think this is a much better idea than the old blackboard."

Another innovation at Highfield Road in the new stand, which has been built to replace the one gutted by fire last season, is a special room where the players can do their pre-match warming up exercises.

The players will go to this room some 15 minutes before each home game to relax, warm-up and generally prepare themselves for the game in hand.

EFFORT

You can have all the skill in the world, but you won't win a match unless you're willing to flog your guts out for everybody in the team.

Alec Stock, *Q.P.R. Manager.*

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NORTH ENDER IN ACTION

DEREK TEMPLE

WHAT'S IN A NAME

Several supporters have queried the spelling of the name of the Club Shop. Surely it should be The Lilywhites Shop and not as printed Lily White's Shop many asked.

Explanation: The North End nickname "The Lilywhites" is a registered Trade Mark of another company and therefore it could not be used. The only way around this was to split the name Lilywhites up, thus making it LILY WHITE'S. Clever, What! Yes, we thought so too.

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F — MANCHESTER CITY v. IPSWICH TOWN
G — SHEFFIELD WEDNESDAY v. MANCHESTER UNITED
H — SUNDERLAND v. NEWCASTLE
J — WOLVERHAMPTON WANDERERS v. STOKE CITY
K — ASTON VILLA v. BLACKPOOL
L — BOLTON WANDERERS v. SHEFFIELD UNITED
M — CARLISLE v. HUDDERSFIELD
N — CRYSTAL PALACE v. CHARLTON ATHLETIC
O — DERBY COUNTY v. OXFORD UNITED
P — HULL CITY v. MIDDLESBROUGH
Q — NORWICH CITY v. BURY

PRESTON NORTH END SUPPORTER'S CLUB

HIT THE TRAIL TO... BURY

ADVANCE BOOKING

Stand Seats are available for this fixture in advance from: The Secretary, Bury F.C., Gigg Lane, Bury, Lancs. Telephone Bury 4881. A stamped addressed envelope should be enclosed, together with remittance for 10/6.

SUPPORTER'S CLUB EXCURSION

The Supporter's Club will be running a coach to Bury on Saturday, 7th September, 1968. For further details of times and fare contact the Travel Secretary at the Clubhouse.

BURY F.C. SUPPORTER'S CLUB

The Bury F.C. Social Club is situated at Gigg Lane, Bury. Their Secretary is Mrs. D. Ramsden. All North End Supporters travelling to Bury will be most welcome. A list of names and addresses to be forwarded to Bury Social Club by post, in advance to comply with local police regulations.

A ROAD ROUTE TO BURY

Take A6 to A673 Bolton, then take A58 Bolton to Bury. Approx. mileage: 28 miles.

LILYWHITE ZONE AT BURY

The meeting place for North End Supporters at Bury will be The Manchester Road Terrace —behind the goal.

NOTE: Tickets for the Blackpool game at Bloomfield Road on Monday, 16th September, 1968, are available price 11/- from the Secretary, Blackpool F.C., Bloomfield Road, Blackpool, 14 days prior to the game.

Quiz Answers

1—Dan Tremelling, Harry Hibbs and Gilbert Merrick.
2—Joe Bradford, capped by England 1923 to 1931, and one of the best-loved sportsmen the Midlands ever had.
3—Jeff Hall, Billy Hughes, Freddie Harris, Trevor Smith, Johnny Berry, Peter Murphy, Johnny Crosbie, Barry Bridges and Fred Pickering.
4—No. Highest League position sixth; F.A. Cup Finalists twice.
5—They won first place when the Second Division was formed in 1892, but were not promoted as automatic promotion was not then in the rules.

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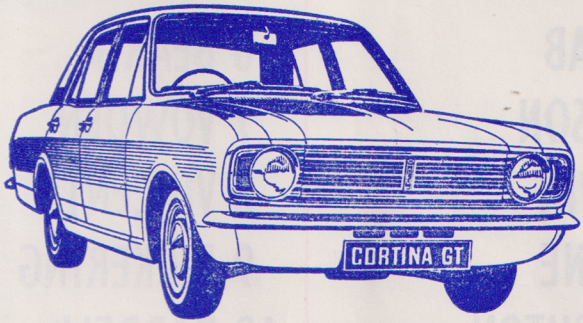

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7 WILSON	7 VOWDEN
8 SPAVIN	8 VINCENT
9 IRVINE	9 PICKERING
10 KNIGHTON	10 DARRELL
11 LEE	11 SUMMERHILL
Substitute: TO BE ANNOUNCED	*Substitute:* TO BE ANNOUNCED

Referee :
G. HARTLEY
(Wakefield)

LAST FOOTBALL POST

Linesmen
Red Flag :
A. Burbridge
Yellow Flag :
A. Hughes

NEXT HOME GAMES

Saturday, 7th September, 1968 Kick-off 3 p.m. Central League
North End Reserve v. Manchester United Reserve

Saturday, 14th September, 1968 Kick-off 3 p.m. Football League
PRESTON NORTH END v. CHARLTON ATHLETIC

Mather Bros. Printers Ltd. Preston